



**Nicolae Marius VAVU
RĂ**

Date of birth:

Nationality: Romanian

CONTACT



EDUCATION AND TRAINING

10/2021 - CURRENT

PhD Bucharest University of Economic Studies / Strasbourg Unive

Research into improving existing Digital Maturity Models to permit the creator strategies and investments that are better suited to serving a context of limited SME-level enterprises and start-ups.

Website www.ase.ro / www.unistra.fr Field of study Business Administration Level Digitalization Framework for Innovation and Sustainable Business Growth

09/2019 - 07/2021

Master's Degree Bucharest University of Economic Studies

Website www.ase.ro Field of study Entrepreneurship and Business Administration Type of credits ECTS Number of credits 120 Thesis Comparative Legal Study on E

09/2019 - 07/2021

Teacher Certification (Psycho-pedagogical training) - Level II Studies - Didactic Personnel Preparation Department

Certification for teaching in upper-secondary education (Grades 11 and 12)

Website dppd.ase.ro Field of study Education Level in EQF EQF level 7 Type of

09/2016 - 07/2019

Bachelor's Degree Bucharest University of Economic Studies

Website www.ase.ro Field of study Business Administration (in English) Final grade Type of credits ECTS Number of credits 180 Thesis Perspectives of European Coi

09/2016 - 07/2019

Teacher Certification (Psycho-pedagogical training) - Level I E Studies - Didactic Personnel Preparation Department

Certification for teaching in primary and lower-secondary education (Grades 1

Website dppd.ase.ro Field of study Education Final grade 10 Level in EQF EQF Number of credits 30

2004 - 2008 United States

International Baccalaureate Granby High School

Website ibo.org Level in EQF EQF level 4

WORK EXPERIENCE

Bucharest University of Economic Studies

Website fabiz.ase.ro

University teaching assistant (PhD Student)

30/09/2021 - Current

Responsible for holding seminars, in English, for students at the Bachelor level Administration.

American Study Abroad Program LLC

Business or Sector Other service activities Website www.studyasap.com

Chief information officer

01/2018 – Current

Co-founder

Responsible for managing the Technical Department and Business Intelligence operations of the company. Transitioning out of this role and into a purely directorial, non-executive capacity.

Premier Global Council Group SRL Romania

Business or Sector Other service activities Email pr.office@pgcgroup.ro

Managing Director

12/2019 – Current

Founder, consultant and authorized legal translator. Handling consultancy services for start-ups and companies entering the European Market. Domains covered: Corporate Governance, Entrepreneurship, Business Intelligence and Multi-criteria decision analysis.

Electronic Arts

Business or Sector Other service activities Department Quality Assurance Website ea.com

Quality Assurance Tester

05/2017 – 09/2017

Multistage functionality verification and reporting for the EA online distribution platform "Origin". Part of a team of 5, and acting Team Lead for a short period of time.

Commonwealth of Model UN Delegates

Business or Sector Administrative and support service activities Department IT

Executive Board Member

04/2009 – 01/2016

Responsible for the management of the organization's database, archives as well as the technical and analytical aspects pertaining to the activities.

United Nations Students Association

Executive Committee Member

08/2008 – 02/2010

Member of the Events committee during my first year, handling the creation of the EuroMUN conference in 2009. Promoted to Head of the Delegations Committee during the latter part, managing organization attendances to other conferences.

PUBLICATIONS

2025

Improving Economic Development and Sustainability: Macroeconomic Impact of Gender Diversity in Board Composition for European Economies

Authors Nicolae-Marius Vavura; Gina Matei; Daniela Firican Journal Name Technium Social Sciences Journal

Volume, Issue and Pages 73, no. 1, 272-291

2025

The Digitalisation of Social Entrepreneurship: Development and Practical Implications from a Bibliometric Perspective

Authors Ruxandra Argatu; Nicolae-Marius Vavura Journal Name Technium Social Sciences Journal

Volume, Issue and Pages 70, no. 1, 212-228

2024

Digital Maturity Models – a Bibliometric Exploration

Vavura, N. & Matei, G., 2024, International Conference on Business Excellence, 18(1) 1115-1131

2024

Innovation at the Board Level: Bibliometric Analysis over Three Decades

Matei, G. & Vavura, N., 2024, International Conference on Business Excellence, 18(1) 1029-1044

2024

An analysis of the perceptions regarding the traditional versus alternative educational system

Authors Aura Cadis; Sebastien Point, Iulia-Ruxandra Ticau, Nicolae-Marius Vavura

Journal Name Management & Marketing Volume, Issue and Pages 18, no. 4, 577-593

2023

Analysis of Innovation Strategy and Technological Implementation Within the Tertiary Sector in South-East European Companies

Authors Iulia-Ruxandra Ticau; Nicolae-Marius Vavura; Aura Cadis

Journal Name Technology, Education, Management, Informatics (TEM) Journal

Volume, Issue and Pages 12, no. 4, 2177-2187

2022

Management framework for higher education institution-based community innovation labs

Research collaborator for study as part of CA 18236 *Multi-disciplinary innovation for social change*, aiming to define the management framework for a community innovation lab (CIL).

Authors Carmen Paunescu, Anna Ruohonen, Nicholas Spencer, Nicolae-Marius Vavura

Journal Name Management & Marketing Volume, issue and Pages 17, no. s1, 364-380

2022

Digitalization of SMEs – pilot study on status, reasoning, and perception in a developing economy

Vavura, NM (2022) Proceedings of the International Conference on Business Excellence, 16(1), 545-555

2020

A Short Comparative Study of Corporate Governance in European National Legal Systems

Dumitru, O. I., & Vavura, N. M. (2020). Technium Social Sciences Journal, 10(1), 207-216.

2020

Why does Romania have a competitiveness deficit

Scientific session „EMERGING MARKETS ECONOMICS AND BUSINESS”, 8th Edition

Vavură N, Veringă G. & Veringă P. (2020). Volum sesiune comunicări, 8, 139-147, ISSN 2601-162X

CONFERENCES AND SEMINARS

26/06/2023 - 27/06/2023 Strasbourg

Doctoriales HuManiS 2023

Workshop on development of doctoral research organized by the HuManiS research lab of the Strasbourg University Business School.

20/06/2022 - 22/06/2022 Strasbourg, France

Doctoriales HuManiS 2022

Workshop on development of doctoral research organized by the HuManiS research lab of the Strasbourg University Business School.

Link <https://www.em-strasbourg.com/en/news/look-back-doctoriales-humanis-2022>

23/03/2022 - 25/03/2022 Bucharest, Romania

The 16th International Conference on Business Excellence - New Challenges of the Century. Digital Economy and the Green Revolution

Track - Social Innovation and Entrepreneurship Ecosystem

Paper - Digitalization of SMEs - pilot study on status, reasoning and perception in a developing economy

Link <https://bizexcellence.ro/icbe-conference/>

09/06/2021 - 10/06/2021 Bucharest, Romania

THE 4th INTERNATIONAL CONFERENCE ON ECONOMICS AND SOCIAL SCIENCES

WORKSHOP - Branding and Training talented researchers for new entrepreneurial and digital society
HuManiS Research Laboratory

Link <https://icess.ase.ro/publication-opportunities/archive/icess-2021/>

04/05/2019 - 13/05/2019 Bucharest University of Economic Studies

Community Learning for Local Change - Intensive Study Programme

Social Entrepreneurship innovation program organized by the ERASMUS+ initiative "Community Learning for Local Change". Offered innovative development solutions for social businesses.

Link https://localchangewiki.hfwu.de/index.php?title=Intensive_Study_Programme_Bucharest_2019

HONOURS AND AWARDS

2019 Bucharest University of Economic Studies

First Prize - Business Law section - Bucharest University of Economic Studies Scientific Session

Paper: Theoretical Perspectives of Corporate Governance

2018 Bucharest University of Economic Studies

First Prize - Business Law section - Bucharest University of Economic Studies Scientific Session

Paper: The Primacy of European Union Law in Relation to National and International Law

2017 Bucharest University of Economic Studies

Third Prize - Economics section - Bucharest University of Economic Studies Scientific Session

Paper: Adoption of the Euro in Romania

LANGUAGE SKILLS

MOTHER TONGUE(S): Romanian

Other language(s):

English

Listening C2

Spoken production C2

Reading C2

Spoken interaction C2

Writing C2

French

Listening B1

Spoken production B1

Reading B1

Spoken interaction B1

Writing B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Outlook Zoom Google suite (Gmail Google Drive Google Slide Google Docs Google Sheets Google Forms Google) Management tools (JIRA, Confluence) MS PowerBI Adobe Creative Suite EViews 10 Microsoft Office (Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Access) MS Project IBM SPSS - IBM Analytics

DRIVING LICENCE

- Driving Licence: AM
- Driving Licence: B1
- Driving Licence: B

ORGANISATIONAL SKILLS

● Problem Solving

Analytic style in identification of problem factors and devising potential beneficial alternatives. Advanced ability for solution testing and propensity for data-driven decision-making.

Exercised throughout my time at Electronic Arts and American Study Abroad Program LLC.

● Task Prioritization and Time Management

As part of recent work experience I've been part of the development of multiple educational initiatives and successfully managed to deliver 3 such projects given limited material and human resources.

● Project Management

Successfully developed from ground up 2 extensive projects. One is the development of a 6-Month Entrepreneurial program in another country which is now delayed under evaluation for financing due Covid

restrictions. the other represents a series of seminars and post-event consultancy on the subject of Market Entry into the United States.

Teamwork and Leadership

As part of my professional activity I have generally been a part of teams composed of 4 to 10 persons. I have also directly led teams of 15-20 people.

COMMUNICATION AND INTERPERSONAL SKILLS

Legal Interpreter and Translator for English and Romanian

Authorized by the Romanian Justice Ministry in April 2021.

Good oral and written communication

My oral communication ability was extensively exercised as part of my teaching certification as well as numerous public speaking activities through Model UN. Writing and Publishing of scientific papers has also given me a chance to constantly exercise my written communication ability.

Persuasive

Through Model UN activities and later through project proposal submissions and defenses, I've managed to develop a persuasive communication style, based mainly on identification of common interests and development of mutually beneficial alternatives.

16.09.2025